

Jennifer M. Pedigo, CFA®

Senior Vice President, Strategy and Business Development

Jennifer directs our strategic efforts, as well as leading our business development and client experience teams. Her responsibilities include developing investment solutions and distribution strategies to meet investor needs and advance our growth initiatives.

Experience

Jennifer has been active in the investment industry since 1986. Prior to joining Securian Asset Management in 2020, Jennifer served as the Head of Distribution at Polen Capital Management where she was responsible for global relationship management and business development. She has also held investment management, business development and marketing leadership roles at TIAA Asset Management, BMO Global Asset Management and Principal Financial Group.

Education

- Master of Business Administration (finance), University of Iowa Tippie College of Business
- Bachelor of Business Administration (finance), University of Iowa Tippie College of Business
- CFA® charterholder, CFA Institute

Registrations/Licenses

- Member of the CFA Institute, CFA Society of South Florida and CFA Society of Chicago
- FINRA Series 7, 24, and 66 registrations

Community

Jennifer supports and builds awareness for a variety of charitable organizations focused on financial literacy, disadvantaged children, veterans, caregivers and those they care for. She is an active advocate for increased diversity, equity and inclusion in the financial services industry.



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F31125-294 3-2021 DOFU 3-2021
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